

NEWSLETTER

RESEARCH UNIT ON DIGITAL MEDIA IN CHRONIC DISEASE SELF-MANAGEMENT



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Dear readers,

In this newsletter, we share highlights and insights from participating at our first national and international conferences as a Research Unit. These events marked significant milestones for DISELMA, offering a platform for discussions, ideas, and fruitful networking.

Additionally, we provide updates on recent developments and ongoing activities within DISELMA, its individual projects, and research unit members.

Constanze Rossmann

LMU Munich, Spokesperson of the DISELMA Research Unit

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DISELMA spokesperson Prof. Dr. Constanze Rossmann and chair of the session Prof. Dr. Gerhard Vowe

DISELMA at the Annual Conference of the DGPUK 2024

On March 15th, our research unit had the opportunity to introduce DISELMA to the scientific research community at the German Communication Association (Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft; DGPUK) conference 2024 held in Erfurt.

We are grateful to Prof. Dr. Gerhard Vowe (University of Düsseldorf) for chairing our session. Additionally, we extend our gratitude to the organizing committee of the DGPUK for their efforts in orchestrating such a successful event.

› [DGPUK 2024 programme](#)

DISELMA at the LMU Global Health Day 2024

On April 11th, the LMU Munich hosted its first Global Health Day, an interdisciplinary event organized by EUGLOH (European University Alliance for Global Health). The day was dedicated to exploring the diverse topics, challenges, and solutions in global health.

Our research associates, Alexandra Lux and Rebecca Kammerer, presented the DISELMA research unit and took the opportunity to network within this interdisciplinary setting. We extend our gratitude to all participants for their valuable input and engaging discussions. We look forward to returning next year for another enriching experience.

› [LMU Global Health Day 2024 programme](#)



Research associates Alexandra Lux (IP2: Effects) and Rebecca Kammerer (IP3: Healthcare)

Workshop on the “Mobile Media Ecosystem” in Australia

At the Mobile Communication Preconference “Mobilizing Communication Rights for Humans, More-than Humans, and Beyond” on June 19th held before the 74th International Communication Association (ICA) conference on the Gold Coast, Australia, DISELMA hosted a workshop on the conceptualization of the “Mobile Media Ecosystem.”

The individual projects IP1: Use, IP2: Effects, and IP3: Healthcare jointly organized a workshop that aimed to go beyond the mere metaphorical use of the term “Mobile Media Ecosystem”. Together with engaged participants we discussed and explored different understandings and conceptualizations using mobile self-management of chronic diseases as an example. We were rewarded with great interest in the topic, lively participation, and valuable contributions that deepened our understanding of the subject from different scholarly perspectives.



Research associates Natalie Rödel (IP1: Use) and Alexandra Lux (IP2: Effects)

BACKGROUND: Previous studies examining mHealth effects predominantly employ short-term forced-exposure designs with specific apps that neglect that users make use of the entire mobile media ecosystem and differ in use and its drivers. Therefore, in order to gain a comprehensive understanding, we need to consider the mobile media ecosystem in its entirety when conducting research. This demands a clear definition of the concept, theoretical adjustments, and methodological developments. Against this background, the workshop aimed to delve into potential avenues for conceptualizing the mobile media ecosystem, while using self-management as a specific example. This workshop was addressed to all scholars concerned with studying mobile media use in a converging ecosystem.

› [Mobile Communication Preconference programme](#)



Individual Project Healthcare: Germany-Wide Survey of Specialist Physicians

Led by PI PD Dr. Claudia Riesmeyer and research associate Rebecca Kammerer, IP3: Healthcare has launched its first study. Since June 17th, pulmonologists, nephrologists, and diabetologists from across Germany participate in an online survey on “Media Usage for Self-Management of Chronic Diseases”. The study investigates:

- The digital infrastructure of medical practices
- The professional media usage of physicians
- Physicians’ recommendations and challenges regarding the use of digital media for the self-management of chronic diseases by patients

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DISELMA Invited to Scientific Colloquia

DISELMA was invited to two scientific colloquia. On July 2nd, Prof. Dr. Veronika Karnowski presented DISELMA at a collaborative colloquium focused on health research in Chemnitz. This event was a joint effort together with the Department of Health Sociology at the Chemnitz University of Technology and the Center for Evidence-Based Healthcare (ZEGV, Branch at the Chemnitz medical campus) of the University Hospital Carl Gustav Carus Dresden.



PD Dr. Claudia Riesmeyer presenting IP3: Healthcare on the premises of the Carl Friedrich von Siemens Foundation in Munich

On July 10th, Prof. Dr. Klaus H. Goetz, Dean of the Faculty of Social Sciences at LMU Munich, hosted a scientific colloquium, where our Munich representatives, Prof. Dr. Constanze Rossmann and PD Dr. Claudia Riesmeyer, presented the research unit to the faculty.

We appreciated the exchange with our colleagues from the neighboring departments of medicine and health sociology (Chemnitz), and sociology and political science (Munich), respectively.

SEPTEMBER

UPCOMING DISELMA PRESENTATIONS

12
SEP

› [Conference details](#)

“Gesundheit – gemeinsam” Conference in Dresden on Regional and Public Health

- **Natalie Rödel and Veronika Karnowski (IP1: Use):**
Importance of in-situ studies for studying digital self-management of chronic diseases
- **Anna-Lena Esser and Doreen Reifegerste (IP4: Peers):**
Scoping review on digital meta-communication with peers about self-management of chronic diseases

17
SEP

› [Conference details](#)

53rd DGPs/ÖGP Congress in Vienna on Humans | Environment | Media

- **Alexandra Lux, Nariman Sawalha, and Constanze Rossmann (IP2: Effects):**
Meta-analysis on the influence of mHealth use on self-management outcomes within the broader mobile media ecosystem

More News from DISELMA's Principal Investigators



Prof. Dr. Constanze Rossmann is appointed to the STIKO

The German Federal Ministry of Health appoints Prof. Dr. Constanze Rossmann (Spokesperson of DISELMA and PI of IP2: Effects) to the Permanent Vaccination Commission ([STIKO](#)) at the Robert Koch Institute for a term of 3 years. She co-leads the newly introduced working group „implementation and communication“.

› [Read more here](#)



Prof. Dr. Veronika Karnowski is inducted as ICA-Fellow

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The International Communication Association (ICA) inducts Prof. Dr. Veronika Karnowski (PI of IP1: Use) as an [ICA-Fellow at the annual conference](#) in Australia. This prestigious lifetime appointment is one of the highest international honors for scholars in communication and media studies, recognizing exceptional scholarly contributions to the field of media studies.

› [Read more here](#)